

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>BritSom</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Barnet</b>	
Contact person: <b>Mr Abubakar Ali</b>	Position: <b>Chairman</b>
Website: <b>http://www.britsom.org</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1125927</b>
When was your organisation established? <b>17/09/2008</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>English for Speakers of Other Languages</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More people accessing mainstream services</b> <b>More people participating in the wider community</b>
Please describe the purpose of your funding request in one sentence. <b>Providing ESOL classes to very vulnerable Somali and BMER women in London Borough of Barnet.</b>
When will the funding be required? <b>24/10/2016</b>
How much funding are you requesting? Year 1: <b>£19,600</b> Year 2: <b>£19,792</b> Year 3: <b>£19,988</b> <b>Total: £59,380</b>

**Aims of your organisation:**

BritSom was established in 2008, by a small group of local Somali and BMER people concerned that there was nothing in Barnet giving voice to or responding to the needs and wishes of people from Somali and BMER communities. BritSom aims to:

- \*improve services for Somali and BMER people living in Barnet
- \*help people feel that they belong within the local community
- \* encourage participation and integration
- \*improve cross-cultural understanding
- \*Give Somali and BMER communities in Barnet a voice

**Main activities of your organisation:**

BritSom is a grassroots organisations that provides holistic services in three broad areas:

**Education:** we deliver a Family Learning Support Programme that includes supplementary education for primary school students and women ESOL classes.

**Health and Wellbeing:** we have health and wellbeing awareness services and also provide an anti-FGM service that includes support and awareness.

**Advice:** We offer general advice on welfare, debt and employment.

BritSom has grown and developed to meet the needs of the local Somali and BMER communities and have a number of paid staff and a solid volunteer base. The number of people who access our services increased considerably since the launch of the organisation.

BritSom has earned a strong reputation for effective service delivery and the promotion of community cohesion in Barnet. BritSom also has strong working partnerships with many local and regional organisations including Barnet Council, Local Primary Schools, Hasmonian Girls School, Barnet College, Middlesex University, CommUnity Barnet, Barnet Migrant Refugee Forum and Refugee Council.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>1</b>	<b>3</b>	<b>5</b>	<b>30</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	<b>Ongoing</b>

## Summary of grant request

This grant application is for our ESOL programme that forms part of the Family Support Programme which has been running for the past eight years. Every week for two days 25 Somali and BMER women are given ESOL support to increase their English language skills and employability. This grant application is for the following running costs of the ESOL Programme; two qualified teachers for two sessions a week and part time Women Empowerment Officer.

### Need

BritSom has provided ESOL classes since 2008, with 13 people currently on our ESOL waiting list. There are a few reasons why the ESOL Classes are attended only by mothers: firstly, most of the mothers are single mothers who have children attending the homework club; secondly, the ESOL Class is part of our family learning programme and is therefore, attended by the mothers of the children who attend; thirdly, the mothers have had no previous education due to cultural constraints.

### Delivery

- \* 2 days x 2 hour ESOL classes
- \* Delivered across 3 terms, over three years
- \* For 75 students living in areas of deprivation in Barnet - principally members of Somali and BMER communities, prioritising newly-arrived refugees.
- \* 4 hours ESOL tuition a week for each learner
- \* There are two ESOL Levels: Mix of entry-level and level 1

### Achievements & CBT Outcomes

- \* 75 students from Somali and BMER communities to progress their English across speaking, listening, reading and writing
- \* Increase their confidence and be able to use new English skills in the community.
- \* Better able to help their children with homework
- \* Better connected through new friendships
- \* Better knowledge and ability to use local services
- \* Participate more in the organisations they belong to (work, children's schools, community centres, etc

Accessing mainstream services: our project aims to improve the women's level of English, and therefore increase their confidence, to the point where they will be able to access services that they currently cannot, e.g. libraries, leisure activities and colleges.

Participating in the wider community: by increasing the women's level of English language skills, confidence and self-esteem, we aim to increase their community participation. Many of service users go on to become volunteers with us and eventually get jobs, thanks to BritSom's inclusive support and coaching.

Our ESOL programme will enable students to apply for basic jobs, enter further education and vocational training such as Level 1 Health & Social care, access services to manage family members' health & Social Care, access services to manage family members' health, education, personal development and participate in community activities.

We regularly consult our service users about our services and their comments and suggestions are always taken into account and acted on where possible. The project Manager and most staff are members of the community we serve and many are former service users.

Although our service was set up to support Somali refugees, asylum seekers and migrants, our services are for people from any refugee/migrant background, and we value the cultural input they bring: currently, our service users include people from Yemeni, Moroccan, Djibouti, Kenyan, Ethiopia and other Eastern African backgrounds.

We are proud by the amazing contribution our volunteers bring to the service, and make sure that they know they are valued, and that their opinions matter to us. We are proud of strong track record of former service users becoming volunteers or staff members.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**BritSom has achieved many awards: The National Resource Centre for Supplementary Education (NRCSE) Gold Award and accreditation by the Greater**

### Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**120 ESOL classes (Entry level and Level 1) over three years attracting a minimum of 75 women.**

**9 outings (3 per year over three years) to introduce women to mainstream services e.g. using local health services and using the libraries**

**9 outings (3 per year over three years) to accompany women to community activities e.g. going to coffee mornings, taking their children to local museums.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**75 women from Somali and BMER communities will have increased confidence in English for every day life in England. Learners will be able to access mainstream services: will be able to communicate with neighbours, teachers, doctors, health visitors and others.**

**75 women from Somali and BMER communities will have improved levels of English speaking, listening, reading, writing and comprehension.**

**The local community in Barnet will be enriched by the contribution that these women are able to make.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Yes - We have a strong track record of gaining grant funding, and we intend to continue applying for grants in the future. Our funding strategy also includes gradually raising the amount of income gained by fundraising, training and consultancy and other income generating activities, with the aim of becoming more financially self-sufficient in the future.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**30**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Barnet (100%)**

What age group(s) will benefit?

**16-24**

**25-44**

**45-64**

What gender will beneficiaries be?

**Female**

What will the ethnic grouping(s) of the beneficiaries be?

**Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

**What is the total cost of the proposed activity/project?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Costs - Salary & NI	11,600	11,792	11,988	35,380
ESOL tutors costs	8,000	8,000	8,000	24,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>19,600</b>	<b>19,792</b>	<b>19,988</b>	<b>59,380</b>
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**What income has already been raised?**

Source	Year 1	Year 2	Year 3	Total
None	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**What other funders are currently considering the proposal?**

Source	Year 1	Year 2	Year 3	Total
None	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**How much is requested from the Trust?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Costs - Salary & NI	11,600	11,792	11,988	35,380
ESOL tutors costs	8,000	8,000	8,000	24,000
	0	0	0	0

<b>TOTAL:</b>	<b>19,600</b>	<b>19,792</b>	<b>19,988</b>	<b>59,380</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2016
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Income received from:	£
Voluntary income	1,000
Activities for generating funds	0
Investment income	
Income from charitable activities	94,806
Other sources	
<b>Total Income:</b>	<b>95,806</b>

Expenditure:	£
Charitable activities	78,072
Governance costs	0
Cost of generating funds	0
Other	0
<b>Total Expenditure:</b>	<b>78,072</b>
<b>Net (deficit)/surplus:</b>	<b>17,734</b>
<b>Other Recognised Gains/(Losses):</b>	
<b>Net Movement in Funds:</b>	<b>17,734</b>

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	53,668
Long-term liabilities	
<b>*Total Assets (A):</b>	<b>53,668</b>

Reserves at year end	£
Endowment funds	0
Restricted funds	37,668
Unrestricted funds	16,000
<b>*Total Reserves (B):</b>	<b>53,668</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	1,213	17,380	1,500
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery	0	0	38,168
John Lyons Trust	15,000	15,000	15,000
Lloyds Bank Foundation	0	0	12,340
BBC Children in Need	0	0	9,440
Clothworker's foundation	0	0	6,900

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Abubakar Ali**

Role within                      **CEO**  
Organisation: